

ΕΠΑνεΚ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΑΝΤΑΓΩΝΙΣΤΙΚΟΤΗΤΑ • ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ • ΚΑΙΝΟΤΟΜΙΑ



Εργαλειοθήκη
Επιχειρηματικότητας
ΕΜΠΟΡΙΟ - ΕΣΤΙΑΣΗ - ΕΚΠΑΙΔΕΥΣΗ

The company AFOI N. ELEFThERIADI OE based in the Region of K. Macedonia - Imathia. joined the "Entrepreneurship Toolbox: Trade - Food - Education" Action, with a budget of 80 million Euros. The action aims to support existing small and very small businesses that are active:

- in retail trade
 - in the provision of catering services
 - in the provision of private education - social care services
- in order to upgrade the level of their business organization and operation.

The total investment budget is €50,568.23, of which the public expenditure amounts to €25,284.12 and is co-financed by Greece and the European Regional Development Fund of the European Union.

The business plan that was approved for financing and is being implemented includes investments in the following categories:

- ✓ Building interventions to save energy, upgrade hygiene and safety, facilitate accessibility
- ✓ Machinery – Equipment for saving energy, upgrading health and safety, ICT
- ✓ Certification of Services - Procedures
- ✓ Digital projection
- ✓ Means of transport
- ✓ Salary cost of employees (new staff)
- ✓ Costs of Studies/Training/Monitoring of the investment plan.

Through participation in the Action, the business achieved:

- ✓ improving its competitiveness
- ✓ increasing its profitability
- ✓ strengthening extroversion
- ✓ expanding the market by adding new products & services
- ✓ ensuring higher quality products & service
- ✓ increasing productivity & improving operational processes
- ✓ strengthening of entrepreneurship
- ✓ creation / maintenance of quality jobs
- ✓ Other.....

With the contribution of EPANEK, the company was strengthened, bringing benefits to the competitiveness of the country as well as to the local economy.

